

PATENT
Docket No. RSW920030014US1

Express Mail No. EV262354746US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S): David A. Selby

EXAMINER:

APPLICATION NO. Not Yet Assigned

FILED: Herewith

TITLE: INCENTIVE-BASED WEBSITE ARCHITECTURE

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence, along with any papers indicated as being enclosed, are being deposited as Express Mail, (label EV262354746US), postage prepaid, in an envelope addressed to: MAIL STOP PATENT APPLICATION, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on September 29, 2003.

9-29-03
Date


Ryan P. White

MAIL STOP PATENT APPLICATION
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

NEW APPLICATION TRANSMITTAL LETTER

Sir:

Enclosed are the following papers relating to the above-named new application for patent:

1. Specification (12 pgs.), claims (6 pgs.) and abstract (1 pgs.);
2. Drawings (3 sheets);
3. Declaration and Power of Attorney (**executed**);
4. Information Disclosure Statement and copies of cited non-patent publications;

and

5. Assignment.

CLAIMS AS FILED				
	No. Filed	No. Extra	Rate	Calculations
Total Claims	<u>22</u> - 20 =	2	\$18	\$36.00
Independent Claims	<u>4</u> - 3 =	1	\$84	\$84.00
Multiple Dependent Claim(s), if applicable			\$280 =	\$0
Basic Filing Fee				\$750.00
Total Fee:				\$870.00

Please file the application and charge **International Business Machines (IBM)** Account No. **50-0629** the amount of **\$910.00** to cover the filing fee (870.00) and Assignment recordal fee (40.00). Two copies of this letter are enclosed. In the event of non-payment or improper payment of a required fee, the Commissioner is authorized to charge or to credit Deposit Account No. **50-0629** as required to correct the error.

Please address all correspondence to:

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 Synnestvedt & Lechner
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 Philadelphia, PA 19107-2950

Telephone calls should be directed to the undersigned at (215) 923-4466.

Respectfully submitted,



Mark D. Simpson
 Registration No. 32,942
 Attorney for Applicant
 International Business Machines Corporation

SEPTEMBER 29, 2003
 Date